

## CRAIG E. EMENAKER

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### What I'm all about...

I am somewhat of an anomaly – an individual with a strong technical skill set, but also a creative/artistic background. I have a passion for creating efficiencies, both in & out of the workplace, with a strong focus on end-user friendliness.

### Career Highlights (Meijer)

- **(Multiple Teams)**
  - Routinely distill large, diverse data down to user-friendly Executive-level highlights, and present these findings to audiences ranging from peers to Group Vice Presidents (GVPs).
  - Certified Business Trainer/Business Advisor (Advanced Excel, and Inventory/Product Flow)
- **(MP Process & Analytics Team)**
  - I created multiple BI Tools that were adopted company-wide, integrated into global Category Management processes, and into my department's Performance Review Goals.
- **(New & Remodel Store Team)**
  - In addition to my core job responsibilities – macro-level inventory management/flow for new Meijer stores – I created several easily-repeatable, self-documented BI Tools with a documented savings of 278-300 hours (7-7.5 weeks) per year for my team.
- **(Inventory Management)**
  - While maintaining top-tier inventory in-stock levels for 200+ stores on various Seasonal and Commodity buying desks, I also created several BI Tools to help my peers perform their jobs more easily.
- **(Information Technology)**
  - Eight (8) years of IT-specific systems analysis, design and programming experience, with a lead role on the largest software system install in Meijer history (MP6).

### Experience

<b>2015-Current</b>	<b>Meijer</b> – MP Process & Analytics Team (BI Tool/Systems Development)
<b>2013-2015</b>	<b>Meijer</b> – New & Remodel Store Team (Inventory Systems/Flow/Management)
<b>2008-2013</b>	<b>Meijer</b> – Inventory Control Analyst
<b>2007-2008</b>	<b>Allendale True Value</b> – Marketing Manager/Web (and BI Tool) Developer
<b>2006-2007</b>	<b>Meijer</b> – Merchandise Associate/Inventory Control Analyst
<b>1997-2006</b>	<b>Meijer (I.T.)</b> – Systems Analyst/Programmer
<b>1996-1997</b>	<b>Johnson Rauhoff</b> – Technical Writer/Project Manager
<b>1994-1996</b>	<b>McCann-Erickson</b> – Assistant Account Executive

### Education

**Central Michigan University** – Bachelor of Science in Business Administration, Major: Marketing

### Other Interests

- Art
- Bicycling
- Rebuilding Jeeps
- Sustainability (*all things "green"*)
- Welding/Fabrication